

"Shauna's course on online marketing was amazing and a must for anyone in business wanting an online presence. I have also used her business coaching services. Shauna helped me create a roadmap and showed me how to work "smarter not harder" on building my business."
N.Godfrey - Local and Online Retail Business

Shauna Harper gets social media. Using tools and techniques she showed me during consultations, my reach grew remarkably, from 300 followers and 300 reach, she helped me grow to 1000 followers and a reach of 6,000 to 15,000 on my tweets. I recommend her highly to you
G.Frizzell - Small Business Owner

"Shauna has taught me so much about social media. What I love about the Business Tweety Training is;
#1 it is online so I was able to **listen & learn at my own pace**,
#2 it is simple and sensible
#3 it generated a lot of ideas and strategies that I'm excited about trying.
I am looking forward to engaging and getting to know new people in my community and from all over the world, **thank you Shauna.**
K.O'Neill - Realtor

Shauna has helped me to forecast a marketing schedule that gives me a blueprint to follow, and is propelling my business forward. Through the work we have done, I have discovered simple marketing steps that are advancing my goals of having more time and more income.
S.K. Easton - Brand Strategist

As the WSBA Marketing Director, I had the chance to be a part of your fabulous presentation, lots to think about! Thanks to Shauna for an informative and insightful hour!
WSBA Marketing Director

I finally get it! Thanks for your presentation. Now I know where my business needs to be online (and why)!
G.Taylor - Art is Your Business Participant



Shauna Harper is a speaker, trainer, consultant and relationship marketing expert.

Based on her experience in such diverse fields as travel agency management, real estate investment, international manufacturing & distribution, tech start up, business system creation, online marketing, social media strategist and collaborative strategic planning, Shauna is gifted in working with organizations and individuals to develop creative and high-leverage marketing strategies.

She loves online marketing and helping organizations, corporations and entrepreneurs make the mindset shift to being "social" online.

Social media is a set of tools that helps people and organizations achieve the growth and community engagement they are looking for, while at the same time increasing their bottom line profits.



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Online Marketing & Social Media Strategy for Prince George Businesses



Need a social media and an online presence for your business but don't know where to start?

Start here...





Time is money

You are already busy juggling all the moving pieces of your business.

Whether you are currently on social media or need to take the first step, you want to find out how to get to results the fastest way possible.

You don't have time to read through a bunch of theory, you want to know today what you can do to get results by tomorrow.

Social Media is about being "social". You are building relationships, not pushing your marketing onto your customers. Through social media, you are able to amplify the parts of YOU and your business that your customers are already resonating with and connecting to.

However, incomplete information can often be dangerous. Heading onto social media without a strategy means a lot of trial and error spinning your wheels and hoping that your efforts work.

LiveWorkPG can help you strategize not just the bigger picture, but also the day to day steps your business needs to take to be both effective and efficient.

Through strategic reports, presentations, one-on-one consultation and customized video training and notes you can master relationship building using the different online tools.



Bringing attention to your organization and cause is why you know social media will help.

Whether you have a strong presence in your community or you are just starting out to build your organization, meeting your supporters, clients and community - where they hang out - is important to you.

Social media exponentially leverages word of mouth.

Social platforms help to showcase the accountability we need as a community when supporting organizations just like yours.

However, juggle all the moving parts of your organization does not give you the time and staffing to figure out how social media can best be utilized to be effective.

- * Which is the best platform to connect with your people?
- * How do you train staff and volunteers?
- * What should you be doing everyday, week & month?
- * What do you say to bring more awareness about your organization?

LiveWorkPG helps to infuse the "social" mindset into your organization. Practical daily, weekly and monthly systems are set up to help your group use social media tools successfully.



Let's face it, social media is hard to ignore these days. But before your corporation dives in, you want to make sure you understand the bigger picture.

It is important to figure out the impact and opportunities before you start.

- * What is your corporation's next step in social networking?
- * Where should your corporation "hang out"?
- * Where are your customers?
- * Who should implement it?
- * How do you train your staff?
- * Can you measure it?
- * Can you afford to wait?

These are all great questions.

LiveWorkPG helps to infuse the "social" mindset into businesses. Through listening and carefully planning and guiding businesses through an understanding of "social" in their own business context, we are able to get the outcome of more loyal, engaged customers and increase revenues.

You have too much to risk to get it wrong!

Contact Shauna Harper today for more information on customized package options for your unique business, corporation or organization.

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